

Emrat lampitakporn. (2016). **The Service of Audiovisual and Information Technology**

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Keyword: Audiovisual

### **ABSTRACT**

The objective of this research were to study The satisfaction of our customers to provide audiovisual materials the Information Technology Nakhon Pathom Rajabhat University Nakhon Pathom. Five aspects of service. The procedure is provided. Personnel service Places/facilities. Audiovisual content and resources. by personalized features the samples in the study. Rajabhat University Nakhon Pathom campus students number of 300 people. The instruments used in the study are questionnaires and Interview was in the study. The statistics used in the analysis by frequency, percentage, mean, standard deviation, One-way analysis of variance and qualitative analysis.

The Results of Research Founded that

Satisfaction of audiovisual service. Regular student of Rajabhat University Nakhon Pathom. The overall level considering are aspect in order from most to least one process/procedure is provided, followed by the service personnel. The audiovisual content resource location/facilities. Finally, the service.